

The Next K-BEAUTY

Clean Beauty

Gentle Cleanser · Wash Powder
Nutrition Boost · Serum Powder



OEM | ODM

UNIZAAR
Direct Manufacturing

Development Story

'Can a 100% pure cosmetic truly exist? Would it really be good for the skin? How could it be made?'

Some questions go beyond curiosity — they create new answers. After working as a developer in the IT industry and later joining a cosmetics company, I was always the one who questioned everything.

'If an ingredient is good for the skin, why not use more of it?' 'What happens if we maximize the concentration of active ingredients?' When I couldn't find answers in the company, I set out on my own journey.

I sought out renowned cosmetic researchers, asking them question after question.

Many turned away from my bold and relentless questions.

But a veteran researcher with 30 years of experience finally said, "The only way is to apply the raw ingredient itself."

"Why not?" asked Shim Pilbo — the one who questions.

The man who questioned — his name is **Shim Pilbo**. Hearing that answer sparked a Copernican shift in his thinking.

That moment planted the seed of a powder-specialized ODM company.

We believe that single-use powder cosmetics will become a new driving force in next-generation

K-Beauty — a symbol of clean beauty and rapid skin improvement.

CosMorning - Reporter Jung Yeonshim

UNIZAAR

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With exceptional quality and reasonable pricing, UNIZAAR continues to grow steadily through customer loyalty and word of mouth — without advertising.

UNIZAAR Leading Trends Based on Professionalism.



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History

2021. 03	Founded UNIZAAR
2021. 04	Secured accelerator investment (New Paradigm Investment Co., Ltd.)
2021. 05	Established factory and developed the world's first 0.1g (±0.03g) automatic filling and packaging technology
2021. 12	Acquired ISO22716, ISO9001, and Venture Company Certifications
2022. 11	Passed quality management for CJ & Lotte TV Home Shopping
2023. 03	Passed additional Lotte & CJ Home Shopping quality inspections
2024. 08	Passed Hyundai Home Shopping quality management review
2024. 11	Received Minister's Award for Technological Innovation – Ministry of SMEs and Startups
2025. 01	Expansion of OEM / ODM production

Certificate



FDA MoCRA
FEI # : 3030965630

Documentation experience



FDA



CPNP



SCPN



Japan



Indonesia



Vietnam

OEM | ODM

Powder Cosmetics

Single-Use Powder

① Cleansing

- (1) Face – Functional Cleanser
- (2) Shampoo – Functional Shampoo
- (3) Body
- (4) Feminine Cleanser

② Serum

- (1) Face
- Wrinkle/Firming, Brightening, Soothing
- (2) Hair

③ Others

- (1) Hair Dye
- (2) Hair Pack

Powder-in-Container

① Cleansing

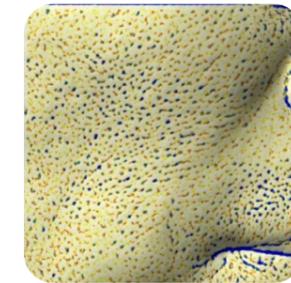
- (1) Face
- (2) Shampoo
- (3) Intimate Cleanser

② Serum

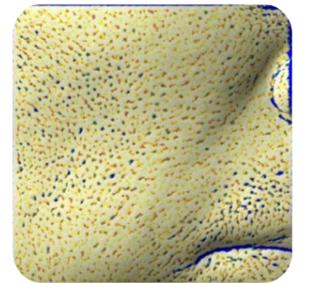
- (1) Foot
- (2) Intimate

Basic Skincare

All basic skincare products except sunscreen



Before Use



After Single Use

Cleansing Powder Clinical Test (After Single Use)

- ① Skin Barrier: +6.81%
- ② Moisture: +25.4%
- ③ Skin Tone: +5.4%
- ④ Dead Skin: ▼94.9%
- ⑤ Pore Area: ▼29.9%
- ⑥ Pore Count: ▼20.6%



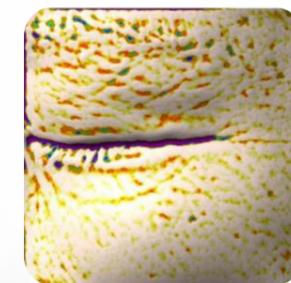
Before Use



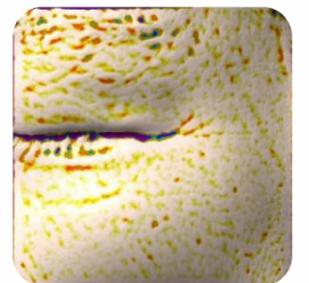
After 4 Weeks

Shampoo Powder Clinical Test (After 4 Weeks)

- ① Hair Loss: ▼71%
- ② Elasticity: +34%
- ③ Scalp Density: +28.3%
- ④ Soothing Effect: +19.12%
- ⑤ Exfoliation: +89.23%
- ⑥ Cuticle Condition: +79.21%



Before Use



After 1 Weeks

Collagen Powder Serum Clinical Test (After 1 Week)

- ① Eye Wrinkles: ▼18%
- ② Nasolabial Wrinkles: ▼27.91%
- ③ Skin Elasticity: +9.96%
- ④ Pigmentation: ▼6.62%

Powder Cosmetics Cleansing Study

UNIZAAR Cleansing Powder VS Conventional Granule-Type Cleansing Powder



Packaging Type	One-touch container (50g ~ 100g)	
Manufacturer	UNIZAAR	Most other manufacturers
Powder Form	Non-granule type	Granule type
Main Ingredients	51% active ingredients + 49% surfactants	Corn starch (60% or more) + less than 40% surfactant & trace active ingredients
Advantages	<ul style="list-style-type: none"> ① Excellent moisturizing and soothing effects. ② More affordable than granule-type. ③ Innovative formula with no direct competitors 	<ul style="list-style-type: none"> ① Less powder scattering.
Disadvantages	<ul style="list-style-type: none"> ① Requires high-frequency sealing process. ② May produce more powder dust than granule type 	<ul style="list-style-type: none"> ① More expensive. ② Granules can damage the skin barrier. ③ Many competitors exist.

UNIZAAR Cleansing Powder VS Conventional Granule-Type Cleansing Powder



Packaging Type	Sealed sachets(300mg X 30pcs)	One-touch container(50g ~ 100g)
Manufacturer	UNIZAAR	Most other manufacturers
Powder Form	Non-granule type	Granule type
Main Ingredients	Airtight single-dose sachets formulated with 35% high-moisture actives (collagen, urea, niacinamide, etc.)	Corn starch (60% or more) + less than 40% surfactant & trace active ingredients
Advantages	<ul style="list-style-type: none"> ① Convenient for travel and business trips. ② Powerful moisturizing formula keeps skin hydrated for a long time. ③ Outstanding moisturizing and soothing efficacy. 	<ul style="list-style-type: none"> ① Less powder scattering.
Disadvantages	* Common misconception: "It creates more waste." ► In fact, despite larger volume, plastic use is reduced by over 50% compared to traditional containers.	<ul style="list-style-type: none"> ① More expensive. ② Granules can damage the skin barrier. ③ Highly competitive market.

Powder Cosmetics Serum Study

One sachet, the energy of a full bottle of serum.



A bottle of serum

One sachet

FREE
Water · Preservatives · Fragrance

"Formulated with only what your skin truly needs."

Prototype Company Brand Powder Line



Deep Cleansing

- 300mg X 30 pcs
- 5% mud helps deep cleansing, 30% active ingredients provide long-lasting hydration

* Rinse after 30 seconds



Tone-Up Cleansing

- 300mg X 30 pcs
- 5% Niacinamide helps tone-up cleansing, 30% active ingredients for lasting moisture

* Rinse after 30 seconds



Hair Shampoo

- 1000mg X 8 pcs
- High-content active ingredients such as Collagen (15%), Keratin (2%), Niacinamide (3.5%) for scalp and hair care

* Rinse after 3 minutes



Cleansing Balm

- 100ml
- Hygienic and convenient



Toner

- * DETOK JUS toner 200ml
- Essence texture
- No synthetic fragrance
- High moisturizing power



Wrinkle/Elasticity Care

- 100mg X 14 pcs
- Complex collagen improves skin wrinkles and elasticity
- One sachet contains enough collagen to make 1 serum bottle

* Use at night



Brightening/Soothing Care

- 100mg X 14 pcs
- 4 brightening ingredients interact to inhibit melanin production and spread, provide antioxidant benefits
- One sachet contains enough glutathione to make 1 whitening serum bottle

* Use at night



Scalp/Hair Care

- 350mg X 10 pcs
- Collagen (68%), Keratin (2%) maintain healthy scalp and hair, help prevent hair loss, reduce scalp inflammation, improve hair texture

* Use with shampoo, rinse after 3 minutes



Serums (2 types)

- * Dual Active 5.1 Serum 50ml
- Viscous texture
- Elasticity & pore care
- * PeptiCore Lift Serum 30ml
- Age : 40 ~ 60
- Peptide 1% High
- Performance Complex



Others

- * Pink Spot Cream 10ml
- Acne soothing spot cream
- * Eyelash Serum 5ml
- Keratin 3%, Collagen 3%
- * Face Oil 30ml
- Fast absorption

Prototype Company Brand Skin Care Line



Creams (3 types)

- * Ceranol Calming Cream 60ml
- Natural coconut scent
- Smooth application & fast absorption
- Strengthens skin barrier, moisturizing cream
- * Butter Barrier Cream 60ml
- Luxury fragrance-inspired
- Smooth application & fast absorption
- Enhances hydration and nourishment
- * Vitamin Capsule Cream 60ml
- Luxury fragrance-inspired
- Smooth application & fast absorption
- Pore care moisturizing cream